

## Create an effective sales force and maximise customer value with Agiloft Customer Relationship Management.

Sales depend on more than the sales department. They depend on the entire company working together to determine and satisfy the needs of the customer, turning initial sales into repeat sales and ordinary customers into reference accounts.

Most CRM packages are strong on opportunity and lead tracking, but weak when it comes to supporting the customers you win. This is not surprising. It is a lot easier to develop a lead-tracking product for the sales department, than a system that addresses the whole picture.

SaaSAM - powered by Agiloft, delivers a complete Customer Relationship Management solution that includes territory and VAR management, marketing, post sales support and custom-branded portals. Business rules and workflow automation ensure that customer needs are met in a timely fashion.

## Flexible implementation

The Agiloft CRM solution is a truly complete package with everything you need to gain new customers, keep existing ones and generate repeat business. Best of all, the system can be implemented rapidly and in stages – so you enjoy immediate benefits in each department before you extend it to the next.

Our approach to CRM is with the goal of not just helping close the initial sale, but also ensuring that your company provides the superior support and follow-up that drives future sales.



### Consolidate Without Compromise

Integrate all processes that touch customers from cradle to grave in an adaptive system that is easily customised to match your precise business needs, without programming.



### Maximise Customer Value

Agiloft's robust support system, built-in customer surveys, mass emails, and 360-degree customer view provide the tools you need to maximise the value of your customers.



### A More Effective Sales Force

Automatic notifications from the support system ensure that sales reps are aware of outstanding support issues so they can address customer concerns more effectively.

## Certified Agiloft Partner for Australia, New Zealand, SE Asia and the United Kingdom.

SaaSAM is proud to be Certified Agiloft Partner for the Australian, New Zealand, SE Asian and UK regions. We've been utilising Agiloft for clients since 2011 and the adaptive enterprise-class technology platform is 'the engine' behind a number of SaaSAM's applications.

U.S. based Agiloft is an internationally recognised provider of web-based agile business process software and consistently rates highly in independent business software reviews. Focused on mid to large companies that need robust automation, Agiloft provides deep and rapid customisation that easily adapts to serve a wide range of vertical industries. Founded in 1991, the company has achieved steadily accelerating growth and today has over 2.5 million users depending on Agiloft to manage their Service Desk, Contracts, Assets, Repairs, Changes, Billing, CRM, Regulatory Compliance, and custom processes.



Something we love about Agiloft is that the company provides an unconditional 90 day guarantee. They understand that the success of their business depends on total customer satisfaction, so they won't charge a cent if you are not absolutely delighted with what the product can do for your organisation.

Get in touch, request a demo or  
sign up for a free Agiloft trial.

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### Limitless Adaptability

The highly adaptive Agiloft engine allows you to easily modify and extend the system to automate business processes without the need for programming. You can define an unlimited number of custom workflows, business rules, groups, teams, tables, fields and relationships. You can configure the system to satisfy your exact needs, using just your browser; and entire new functions can be added and related seamlessly to the out-of-the-box tables in just a few hours.

### Fully Custom Interface

The entire interface is in your control with your choice of colours, fonts, logo, and text, and you can create entirely custom interfaces using the end user portal template engine. Over 70% of the brain is devoted to visual processing, so why not make your important customers feel at home by providing a look and feel that dynamically adapts based on their login?

### Total Security

An independent security firm executes regular audits of the Agiloft hosting infrastructure and application software; and in keeping with the firm's core principal of transparency, Agiloft publish the results for clients to review. Thanks to the sophisticated security model, your staff, customers, partners, suppliers and affiliates can access the information appropriate for them 24/7 with full security, and you can enjoy a 360 degree view of your business. The system supports unlimited custom groups and provides fine grained access control down to the record and field level for complete process and data access control.